Publication Information:

The goals of the Society of Case Research ([*www.sfcr.org*](http://www.sfcr.org/)) are to help authors develop and publish worthy business case studies. The Society of Case Research publishes three journals: *Business Case Journal, Journal of Case Studies*, and *Journal of Critical Incidents*.

While the first two case journals have no page limits, the *JCI* does not publish long cases. *JCI*'s focus is on brief incidents that tell about a real situation in a real organization (similar to end-of- chapter cases in textbooks). The critical incident tells a story about an event, an experience, a blunder, or a success. Unlike a long case, the incident provides only limited historical detail or how the situation developed. Rather, it focuses on a real time snapshot that stimulates student use of their knowledge to arrive at a course of action or analysis.

Critical incidents can be based on either field work or library research. The maximum length of the critical incidents is three single-spaced pages. A teaching note must be submitted with the critical incident. The quality of the teaching note is a central factor in the review and acceptance process. Submissions are double-blind, peer reviewed. Formatted copies of acceptable critical incidents and teaching notes are available to assist author(s) in meeting the *JCI* submission requirements. The *Journal of Critical Incidents* is listed in [Cabell’s Directories of Publishing](http://www.cabells.com/)  [Opportunities](http://www.cabells.com/) and is published annually in the Fall.

*JCI* Publication Process:

11/08/13 Submit draft of Critical Incident to the Case Research Track at the Annual MBAA International meeting in Chicago (March 28-30, 2014).

3/26-28/ Present Critical Incident. Receive constructive feedback from 2014 Critical Incident session discussants.

4/25/14 Submit Critical Incident & Teaching Note to the *JCI* editor (jci@ferris.edu). Include a memo indicating how the author addressed recommendations from the conference

5/12/14 Critical Incidents sent to reviewers (Round 1) 6/06/14 Reviewers return with comments

6/16/14 Reviewer comments sent to authors. 7/07/14 Revised Critical Incidents due

7/21/14 Critical Incidents returned to reviewers (Round 2) 8/08/14 Reviewers return with comments

8/25/14 Notify Authors whether Accepted, Conditionally Accepted, or Rejected 9/26/14 Final submissions due (CI, Teaching Note, Cover, Release, and Summary). 10/31/14 Publication of *JCI,* Volume 7.

Authors of Critical Incidents will be expected to review other submissions. Additionally, *JCI* will gladly accept volunteers from all disciplines to serve as reviewers. To volunteer, e-mail the editor at [*jci@ferris.edu*.](mailto:jci@ferris.edu)

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